



City of Huntington Beach
**DESIGN REVIEW BOARD
MEETING AGENDA**

**THURSDAY, FEBRUARY 9, 2012
HUNTINGTON BEACH CIVIC CENTER
2000 MAIN STREET, LOWER LEVEL, ROOM B-8
3:30 P.M.**

ROLL CALL: Renato Haug, Samuel Heritage, Kathleen O'Connor-Phelps, Erik Peterson, Michael Spaulding

- A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. AGENDA ITEMS: (Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote)

B-1 SIGN CODE EXCEPTION NO. 11-003/PLANNED SIGN PROGRAM NO. 11-005 (EDINGER PLAZA PLANNED SIGN PROGRAM)

Applicant: Martin T. Potts, Martin Potts & Associates, Inc., 4041 MacArthur Boulevard, Suite No. 375, Newport Beach, CA 92660

Property Owner: Huntington Beach No. 1, c/o Jim Maginn, 2716 Ocean Park Boulevard, Suite No. 3040, Santa Monica, CA 90405

Request: **SCE:** To permit (a) a total wall sign area of approximately 344 sq. ft. (Major Tenant Signage 3) in lieu of a maximum 200 sq. ft. permitted; (b) a total wall sign area of approximately 300 sq. ft. (Major Tenant Signage 4) in lieu of a maximum 200 sq. ft. permitted; and (c) a total onsite sign area of 2,400 sq. ft. in lieu of a maximum 1,960 sq. ft. permitted. **PSP:** To review the design, colors, and materials for a proposed planned sign program for an existing multi-tenant commercial shopping center.

Project Location: 7560-7566 Edinger Avenue, 92647 (south of Edinger Avenue, west of Sher Lane)

Recommended Action: Recommend Denial of SCE Request A and B, and Approval with Modifications of SCE Request C and PSP to the Director of Planning and Building

Project Planner: Andrew Gonzales, Associate Planner

C. DRB MEMBER COMMENTS/ISSUES

D. ADJOURN TO THE MARCH 8, 2012 REGULAR MEETING

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Nine Hundred, Seventeen Dollars (\$1,917) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Two Thousand, Five Hundred, One Dollars (\$2,501) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as 'Recommendation to the Director of Planning and Building, 'Zoning Administrator', or 'Planning Commission' under the Recommended Action are non-appealable, since final action is taken by the stated body.